

NATIVE AMERICAN LOGO

Survey Responses

STUDENTS ■ PARENTS ■ ALUMNI ■ STAFF

Presented by Diversity Committee Chairs to the Board of Education Education Committee
APRIL 15, 2021 ■ 7:00 PM



PERSPECTIVES from STAKEHOLDERS

Survey of Local Perspectives

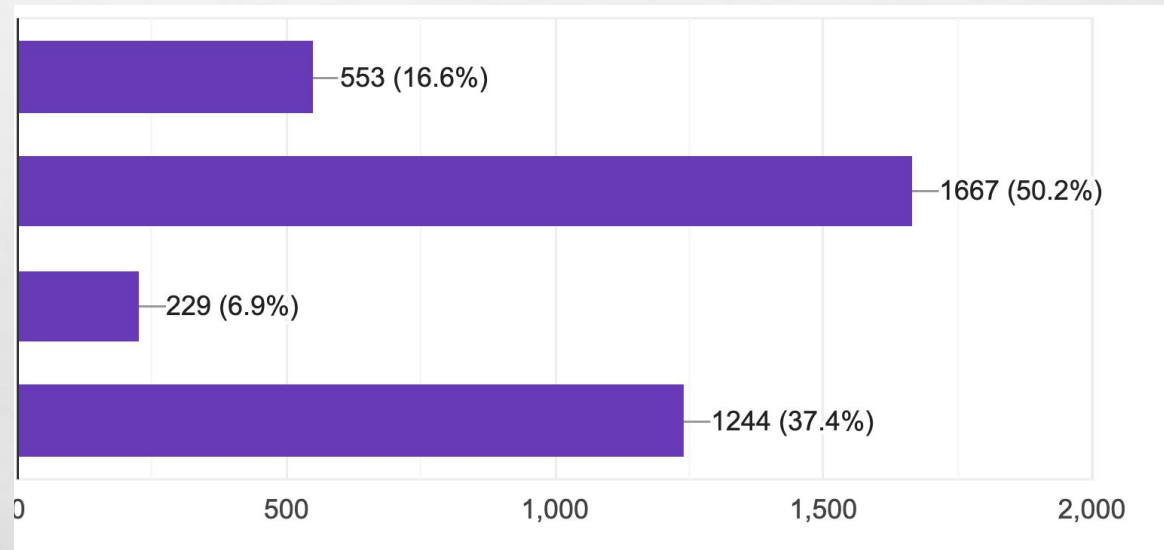
- Sent via email to stakeholders on April 6, 2021
- Not a vote, but a way to gather stakeholder perspectives
- Collected responses April 6-9
- Asked stakeholders to share their perspectives on
 - the importance of the logo to the community
 - the importance of the perspectives of Native Americans/ American Indians
- Allowed for open comments

PERSPECTIVES from STAKEHOLDERS

Who Responded?

3,324 total responses

- 553 Current Students
- 1,667 Former Students/Alumni
- 229 Current Employees
- 1,244 Current Parents of Students



PERSPECTIVES from STAKEHOLDERS

To what degree of importance do you feel the current logo holds to the people of Southern York County School District?

- 15.4% of respondents do not feel the logo is important
- 12% of respondents were neutral
- 72.6% of respondents feel the logo is important
- 62.4% of current students feel the logo is important

PERSPECTIVES from STAKEHOLDERS

To what degree do you feel Native American/ American Indians perspectives in our community and across the nation should factor into the decision to retain or retire the current logo?

- 19.2% of respondents do not feel the Native American/ American Indian perspectives should factor into the decision to retain or retire the logo
- 22.1% of respondents were neutral
- 58.7% of respondents feel the Native American/ American Indian perspectives should factor into the decision to retain or retire the logo

PERSPECTIVES from STAKEHOLDERS

Should the current logo be retired?

- **More than 1 person in 5 believes the logo should be retired due to its insensitive nature.**
- **60% of respondents feel the perspective of Native Americans is very important.**

PERSPECTIVES from STAKEHOLDERS

Comments for retaining the logo

- It has been our logo for a long time
- It is not offensive, it is an honor
- We have too much apparel with the Warrior head on it
- It is not racist, because we put it there not meaning to be racist
- We should not be making this decision, the Native Americans who once lived here should
- If you retire the logo, you are erasing history
- You liberals only want to do this because of cancel culture
- We should ask real Native Americans what they think

PERSPECTIVES from STAKEHOLDERS

Comments for retiring the logo

- We should listen to the representatives of Native Americans and retire the logo
- It is not up to us, but the Native Americans
- We are still Warriors - with or without this logo
- Regardless of who thinks it should remain, if the Native American people feel it should go, it should go
- We are Warriors of social justice, we are heroes, we are soldiers, we are defenders
- The initial intent of the mascot was to honor, but now we know that it does not feel this way to those we hope to honor
- Our decision should reflect the wishes of those that the logo is meant to represent

PERSPECTIVES from STAKEHOLDERS

**We are all WARRIORS and every
WARRIOR matters.**